

**YUBA ENVIRONMENTAL SCIENCE CHARTER ACADEMY
SPECIAL MEETING
COUNCIL OF DIRECTORS**

**9841 Texas Hill Rd.
Oregon House, CA
Minutes**

Wednesday, December 31, 2014

I. PRELIMINARY

A. CALL TO ORDER 3:01

B. ROLL CALL/ESTABLISH QUORUM: Terra Kosako, Holly Armstrong, Paul McGovern, Echo Hendrickson, Jon Bump, Dave Patterson (by phone)

II. PUBLIC SESSION

A. For Action:

Decide Council's directives for Prop 39 negotiations including:

1. Whether or not to negotiate a transportation contract in lieu of facilities
2. Whether or not YES can be split into 2 facilities

Discussion regarding the response letter from YMC and the enrollment of 80 ADA in District. Important to keep communication open regarding willingness for further discussions and ideas once ADA is accepted. Would like to see maintenance options or other open ended solutions. Separating into 2 sites is not easily undertaken. It is important to make sure field trips are covered as well. There is a potential for increased enrollment if busses are more available.

Directive: Continue working with MJUSD to have approval of ADA numbers with open ended negotiations adding facilities and maintenance and bussing as suggestions. Board would like more detailed information on bus costs and students served when future negotiations come up.

B. For Action:

Discuss advertisement options and budget for advertising. Decide amount for budgeting to be spent immediately over the next 2 months and how that advertising money will be split. Options include: radio spots, newspaper ads, direct mailing post cards, internet, hanging flyers, leaving brochures at designated places, etc.

Motion: \$5000 will be budgeted to the advertising efforts to begin in combination of newspaper, radio, and other efforts beginning immediately, with recommendation of \$800 :30 ad on radio station and Alpha Graphics mailing including Yuba City for \$3046. Motion made by Paul: Second: Echo, All in favor: Holly, Jon, Terra. Motion Passed.

C. For Discussion:

Updates to budget reflecting current enrollment.

Paul discussed projections for beginning budget that began not including SB 740 which we now

have but had more students enrolled. The new budget reflects approximately 10 students lower than we should have for a reliable budget. Goal with Susan is to work with Dave to create a simple board report for each board meeting. Rough numbers (not finalized yet) loss of \$10,000 with enrollment of 90 after SB 740 is added. No cash flow problem- should not need to borrow money this year. We do need to work on enrollment in order to ensure no future cash problems.

III. ADJOURNMENT: Motion @4:12 by Terra, Second by Echo, Favor Holly, Jon, Paul
Next meeting Thursday, January 29 at 3:30