

VII. Outreach Plan

Outline of Outreach Activities to Build Enrollment

1. Open House and Scheduled School Tours before August school start date
2. Community work days to beautify campus and community (Lake clean-up, etc.)
3. An enrollment time line and process that allows a broad-based recruiting and application process
4. Professional web site
5. Listing on DonorsChoose.org
6. Postings on local community web sites
7. Face Book School Identity
8. Family Education/Family Fun Nights
9. Community Service Fundraisers
10. Involvement in community meetings
11. Fliers posted in community public places
12. Submission of press releases to a variety of local media
13. Kindergarten Round-Up/Kindergarten Readiness Events
14. Partnerships with the Dobbins Oregon House Improvement Foundation and Alcouffe Center, Redbud Garden Club, and other local community organizations
15. Distribution of promotional and informational materials to community groups and agencies that serve various racial, ethnic and interest groups in the community